

Dear Business Owner:

We need your help! The Dartmouth Middle School cheerleading team is seeking donations to help their journey to the United Spirit Association's national competition in Anaheim, California in the spring of 2018. As you may or may not be aware, many school activities depend upon the support of the community and with the recent state economy, it is more difficult to keep programs like this running.

To help reduce the cost of each team member, we are looking for your support. Supporting our team will provide this assistance. Your sponsorship will directly benefit the Dartmouth Middle School cheerleading team this year and years to come!

Who is the Dartmouth Middle School cheerleading team? We're a team of 20 girls consisting of sixth, seventh, and eighth graders attending DMS. We train two to three days a week for a minimum of two hours a day. Cheerleading is recognized as a true sport and our cheerleaders are true athletes! We must maintain a grade point average of a 2.0 (C average) with no F's or better to remain on the team.

We participate in school led activities such as fundraising, various school events, cheering on our fellow sports teams, and compete in regional competitions across northern California. Through the DMS cheer team, we'll learn important skills such as teamwork, responsibility, community involvement and leadership. Our purpose is to support the education and enrichment of the students of Dartmouth Middle School through these events!

The DMS cheer team is a non-profit organization and your donation is tax deductible! No contribution is too small. In turn, we'd like to thank you by offering different levels of sponsorship. Please see the attached list for your consideration. Contributions such as this will assist Dartmouth Middle School in continuing to support our kids!

Sincere Regards,

Dartmouth Middle cheerleading team

DMS Cheer Sponsorship Information

Platinum Level - \$1,000 or more:

- Recognition on DMS Cheer website and link to your company website
- Sponsor name printed on team t-shirt
- Sponsor name printed on team banner: posted at all DMS cheer events
- Signed and framed Team Picture

Gold Level - \$500 or more:

- Recognition on DMS Cheer website and link to your company website
- Sponsor name printed on team t-shirt
- Sponsor name printed on team banner: posted at all DMS cheer events

Silver Level - \$250 or more:

- Recognition on DMS Cheer website and link to your company website
- Sponsor name printed on team t-shirt

Bronze Level - \$100 or more:

- Recognition on DMS Cheer website and link to your company website

Please complete the sponsorship form and send it with your donation made payable to:

Dartmouth Middle School
Attn: Cheerleading
5575 Dartmouth Drive
San Jose, CA 95118
408-264-1122

*Your donation is tax deductible. An official confirmation letter with tax ID information will be mailed your agency upon receipt of your donation.

Sponsorship Form

Name or Business Name & Address

_____ Contact Name: _____

_____ Phone Number: _____

_____ Sponsor Level: _____

_____ Donation Amount: _____

*Note: Gold level and above, names may be submitted to Kathy Hudson (HUDSONK@UNIONS.D.ORG)
Team shirt and Team banner deadline - December 1, 2017.*